

# The Roanoke Valley View

Roanoke Valley Branch | AAUW

Chartered in 1923



Branch Newsletter

Summer 2014

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## Program Wrap-Up from the Roanoke Valley Co-Vice Presidents

This has been an exciting year. The Diversity programs in October and November were amazingly good and enlightening. **Vianne Greek** pointed us in the right direction on *Women's Guide to Money Matters*. **Peggy Shifflett** and **Barbara Craig** held a *Prejudice Reduction Workshop* which resulted in an impressive participation turnout. A splendid holiday celebration was had at the Alexander Gish House in December. In February **Peggy Shifflett** presented a travelogue of her visit to Tibet. **Barbara Craig** led a great International program in March as a part of AAUW's focus on expanding equality for women and learning about women of other cultures. In it, we learned that AAUW sends delegations to meet with various groups in other countries. We had a chance to gain personal impressions and insights from two of our own members who had visited South Africa and China. There were lively discussions and donations were collected to support some of the organizations working in these areas. In April we had the chance to meet six fabulous young ladies and hardworking women to whom we extended the branch scholarships. Our branch works so very hard throughout the year sorting and categorizing books for our book sales. To see the result of all that hard work and the smiles on those women and girls' faces... well, it lets us know we did our bit to help the community. Our 2013-2014 year ended with the AAUW Funds and New Members Tea Program in May. A beautiful service in memoriam was given for Ethel Born and Jane Ingram. Thanks to all of you for the support you gave this year.

Betty Black and Sally Sizer  
Co-Vice Presidents of Program



## International Program Donations

For many of us, we will remember the International program this year because it was the last time we got to hear one of our members participate. **Ethel Born** joined the South Africa group and provided us with very personal insight into what women go through in that country, and what works and doesn't work in terms of relief and aid. At the end of the program, the branch decided to donate to the following international charities:

Kiva	\$25
Mapusha Weaving Cooperative	\$75
Heifer International	\$130
Aids Foundation of South Africa	\$25
Women for Women International	\$25
<b>TOTAL</b>	<b>\$280</b>

**AAUW: Advancing equity for women and girls through advocacy, education, philanthropy, and research.**

The American Association of University Women (AAUW) is the nation's leading voice promoting equity and education for women and girls. Since our founding in 1881, AAUW members have examined and taken positions on the fundamental issues of the day — educational, social, economic, and political.

## April 12th Scholarship Recipients

Each year our branch raises funds, through our book sales, to award scholarships to deserving girls and women in the community. At our Annual Meeting on April 12th we had the pleasure of meeting the wonderful ladies whose lives we are blessed to touch with our scholarships. This year we extended three "Young Women" scholarships, and three "Non-Traditional Women" scholarships.



From left to right: Amanda Collins, Myra Ebdalin, Maria Roncal, Holly Gallardo, Brooke Sauerwald, and Meagan Phlegar.



### Young Women Scholarships

Awarded to currently enrolled female students who will complete high school during the 2013-2014 academic year and whose educational goals include study at an accredited college or university in the near future.

**Amanda Cheyenne Collins** of *Northside High School*. Amanda plans to Virginia Tech and major in Pre-Veterinary Medicine. She wants to engage in participate in the Intercollegiate Equestrian Team and specialize in Equine Veterinary Medicine.

**Brook Ellyn Sauerwald** of *Hidden Valley High School*. Elizabeth plans to attend Bridgewater College where will major in Pre-Physical Therapy.

**Meagan Elizabeth Phlegar** of *Glenvar High School*. Meagan plans to attend George Mason University or Virginia Tech to major in Biology.



### AAUW Nontraditional Women's Scholarships

This scholarship is intended for women who will be attending an accredited Virginia-based college or university for undergraduate study in fall 2014.

**Myra F. Ebdalin** will be attending *Jefferson College of Health Sciences* to study Nursing

**Maria Coronado Roncal** will be attending *Hollins University* with a double major in Biology and Spanish.

The **Myrtle and Norman Shifflett Woman's Scholarship**, contributed by **Peggy Shifflett** and named in honor of her parents, was awarded to **Holly Gallardo**.

## May New Member Tea

As is our tradition, we welcomed new members in a new member tea during our May meeting. It was a pleasure to meet new members. We also announced the named gifts:

**Betty Price, Millie Willis and Jane Ingram** in memoriam; **Natalie Haley** for her work on the Yearbook; and **Peggy Shifflett** for her contribution as Treasurer.

**Marcia Shelton** led a beautiful memorial service for members deceased in the 2013-2014 year: **Jennie Sue Murdock** spoke about **Ethel Born**; **HelenRuth Burch** spoke about **Jane Ingram**.



## In Memoriam:

**Ethel Born**

**Lotty Hebblethwaite**

**"You attend the funeral, you bid the dead farewell. You grieve. Then you continue with your life. And at times the fact of her absence will hit you like a blow to the chest, and you will weep. But this will happen less and less as time goes on. She is dead. You are alive. So live."**

**— Neil Gaiman, The Sandman, Vol. 6: Fables and Reflections**

## Did You Know... Betty Crocker was an AAUW Member?

**Marjorie Child Husted** (1892–1986), a graduate from the University of Minnesota, was a home economist, businesswoman, and the brain and voice behind *Betty Crocker*.

Husted managed a staff of 40 in the *Betty Crocker Homemaking Service*. She voiced Betty on the radio show *Betty Crocker Cooking School of the Air*, offering cooking and home-management advice to millions of women for two decades.

Husted received many accolades for her role in creating Betty. In 1945, *Fortune* magazine declared *Betty Crocker* the second-most popular woman in America behind **Eleanor Roosevelt**. Three years later, Husted accepted the *Woman of the Year* award from the *Women's National Press Club*. **President Harry Truman** presented her with the award along with fellow recipients **Eleanor Roosevelt**,

**Grandma Moses**, and Portland Mayor **Dorothy McCullough Lee** (another AAUW member!) Husted also won the 1949 *Advertising Woman of the Year* from the *Advertising Federation of America*.

In one of her frequent contributions to the *Journal of Home Economics*, Husted wrote an article entitled "Would You Like More Recognition?" about the need to empower women. She also created a "bias quiz" for men to recognize and evaluate their innate biases towards women.

An active AAUW member, Husted was appointed to the national AAUW *Committee on the Status of Women* in 1949. As a committee member, she researched and edited a 1955 handbook for branches titled *Adventures in Freedom: Handbook for Improving the Status of Women*. Husted also worked on the development of the

*AAUW Money Management Portfolio for Women*, which debuted in 1953.

Husted believed her work as Betty Crocker gave the work of all women a sense of importance:

*"It is very interesting to me to look back now and realize how concerned I was about the welfare of women as homemakers and their feelings of self-respect. Women needed a champion. Here were millions of them staying at home alone, doing a job with children, cooking, cleaning on minimal budgets — the whole depressing mess of it. They needed someone to remind them that they had value."*

Excerpt from: <http://www.aauw.org/2014/06/12/the-real-betty-crocker/>



## Theater Group—OKLAHOMA!

Coordinator: Gloria Elliott

Attic Productions is featuring Rodgers & Hammerstein's *Oklahoma!* on July 24, 25, 26, 31; and August 1, 2, 7, 8, 9.

Set in Oklahoma Territory outside the town of Claremore in 1906, it tells the story of cowboy Curly McLain and his romance with farm girl Laurey Williams.



If you are interested in attending this as a group, please contact Gloria by emailing [rvaauw@gmail.com](mailto:rvaauw@gmail.com) and indicate your preferred dates. This will help her firm up the details which we can then announce to our membership.

Additional information about Attic Productions' schedule this year, visit <http://www.atticproductions.info>

## Tribute: Maya Angelou

On May 28, **Dr. Maya Angelou**, the award-winning author, poet, and activist, passed away in her North Carolina home. Angelou was best known for her memoir *I Know Why the Caged Bird Sings*, which described growing up in the South during the Jim Crow era. Her career included honors such as receiving the *Presidential Medal of Freedom* from **President Obama** and reading her poem *On the Pulse of Morning* at the first inauguration of **President Bill Clinton**. AAUW had the privilege of hosting Dr. Angelou at our 1993 biennial Convention in Minneapolis, where she told us:

*"It is time for us to talk about courage. The vision, the voice, will not bring us victory unless we have courage."*

Thank you, Dr. Angelou, for giving so many women courage.

## Roanoke Valley Branch | AAUW

Meetings held in the  
Community Room at Tanglewood Mall  
4420-A Electric Rd  
Roanoke, VA 24018

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*"May today there be peace within. May you trust that you are exactly where you are meant to be. May you not forget the infinite possibilities that are born of faith in yourself and others. May you use the gifts that you have received, and pass on the love that has been given to you. May you be content with yourself just the way you are. Let this knowledge settle into your bones, and allow your soul the freedom to sing, dance, praise and love. It is there for each and every one of us."*

— Saint Terese of Liseaux



## Roanoke Valley Branch | AAUW

Online at <http://roanokevalley-va.aauw.net/>

Please send suggestions for articles to Newsletter Editor: Vianne Greek [vmgreek@gmail.com](mailto:vmgreek@gmail.com)

A VERY BIG THANK YOU to the leadership team of **Paula Prince** and **Pam Kester** as Co-Presidents, and to **Betty Black** and **Sally Sizer** as Program Co-Vice Presidents for all their hard work and dedication over the past two years.

*I've learned that people will forget what you said, people will forget what you did, but people will never forget how you made them feel. -Maya Angelou*

## Incoming

### Executive Committee

CHARLOTTE SETH  
PEGGY SHIFFLETT  
Co-Presidents

SANDRA BROWN-KELLEY  
PEG PEARSON  
Program Co-Vice Presidents

HEDDIE SUMNER  
Membership Vice President

GAIL BURRUSS  
Recording Secretary

JUDY GOODWIN  
Treasurer

### Mailing Address

The Roanoke Valley Branch now has a new mailing address.

PO Box 20636  
Roanoke, VA 24018

Please update your records and begin using this address to send in your dues.

**THE MISSION OF AAUW, FORMERLY THE AMERICAN ASSOCIATION OF UNIVERSITY WOMEN, IS TO ADVANCE EQUITY FOR WOMEN AND GIRLS THROUGH ADVOCACY, EDUCATION, PHILANTHROPY, AND RESEARCH**