

The Roanoke Valley View

Roanoke Valley Branch | AAUW

Chartered in 1923



Branch Newsletter

Fall 2014

Message from the Co-Presidents

Fellow Branch members,

What a busy time we have had since taking office July 1!!

We started our leadership role by attending a Leadership Training provided by AAUW Virginia on August 25. We gleaned a lot of good information and found a delightful little diner for brunch.

After our return, we began our work with the new Leadership Team. Our first meeting with the VPs for Programs was very successful. They came prepared with an outline of exciting ideas. Our first Leadership Team Meeting was a success. All members assumed their roles with enthusiasm.

The Yearbook was the next focus. We assisted Leadership Team members in getting Paula Prince the necessary changes—new leadership roles, membership changes, and other pertinent information for the upcoming year.

The Book Sale was the next big effort. With the assistance of 85 percent of branch members, we had a very good fund raising event. After expenses, we raised nearly \$12,000 for our scholarships and other expenses. We actually exceeded our expectations by \$2,000. We send our heartfelt thanks to the volunteers who work all year to get the books in order and to those who help with the sale. A special thanks to those members who brought food and beverages for the sale volunteers.

We are looking forward to a productive and entertaining year. Our program schedule is superb and on target with our mission and policy objectives. Thanks to everyone for your support.

Charlotte and Peggy



AAUW National Convention

On June 15-18, the 2015 AAUW National Convention will be held in San Diego, CA.

Every two years, hundreds of women leaders from across the country gather to discover new ways to empower themselves and other women and girls. AAUW's national convention is a unique opportunity to learn new skills, gain insight and inspiration, and connect with other women leaders.

Our program is full of unique entertainment and fun surprises. It's also a place to meet new friends or catch up with other leaders and advocates from across the country. Plus, you can take in the best culture and entertainment our host cities have to offer on exciting pre-and post-convention tours. For more information, visit <http://convention.aauw.org/>

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AAUW: Advancing equity for women and girls through advocacy, education, philanthropy, and research.

The American Association of University Women (AAUW) is the nation's leading voice promoting equity and education for women and girls. Since our founding in 1881, AAUW members have examined and taken positions on the fundamental issues of the day — educational, social, economic, and political.

Save the Date: October 25th and November 23rd

In October and November, chapter members and guests will be treated to programs featuring two female television meteorologists and a nationally acclaimed book author.

October 25: Women in Broadcast

On Oct. 25, meteorologists **Kristina Montuori** of WSLS-TV and **Lindsey Anderson** of WDBJ-TV will speak at 10:30 a.m. on how they prepared for their careers and what their work lives involve.

Kristina, a native of Roanoke, graduated with distinction in Atmospheric Science from the University of North Carolina at Asheville. She received the GlaxoSmithKline Women in Science Scholar of the Year award two years in a row. Kristina began her television career in ArkLaTex (Arkansas, Louisiana, and Texas) where she had first-hand severe weather experience the record-breaking 2011 tornado season, the deadliest in over 50 years.



Lindsey joined the WDBJ First Alert weather team in July 2013 immediately after graduating from North Carolina State University with a B.S in Meteorology and minors in Environmental Science and Mathematics. She is from Naperville, Illinois. She completed internships with the National Weather Service and with WRAL-TV in Raleigh, N.C., and served as a teacher assistant.

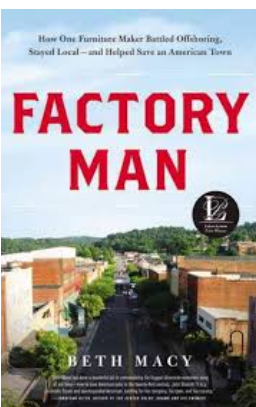


The October meeting is scheduled for **10 a.m. – 12:30 at Roanoke College in Room 117 in West Hall, the old Salem Courthouse**. West Hall faces Salem's main street and has handicapped access through a door at the rear. There should be plenty of parking nearby.



November 23: Factory Man

On Nov. 23, the speaker will be **Beth Macy** of Roanoke, author of *Factory Man: How One Furniture Maker Battled Offshoring, Stayed Local—and Helped Save an American Town*.



The book is about **John Bassett**, a Galax furniture maker who refused to move his manufacturing offshore, but it also explores a history of the famous furniture family and of the area furniture industry. The book has received rave reviews everywhere and actor Tom Hanks' production company has optioned it for an HBO miniseries.

This meeting will be at **3 p.m. at Tanglewood Mall in the large meeting room** near the chapter's book sale quarters.



Virginia Vision Online

The AAUW of Virginia Vision, the state newsletter, is issued three times a year: Fall, Winter/Spring and Summer. Beginning Fall 2014 we will provide the Vision online to everyone with an email address registered with AAUW on the Membership Services Database (MSD). We encourage you to help AAUW of Virginia to save money by accepting the Vision via e-mail. In that way you can read it online, print it, or download it and save it to your computer. The link will arrive in your email boxes via the new AAUW email service called Salsa.

In addition, the Vision (both past and current) is always available on the AAUW of Virginia website (<http://aauw-va.aauw.net>).

THE VISION WILL AUTOMATICALLY BE POSTAL-MAILED TO BRANCH MEMBERS WHO DO NOT HAVE AN EMAIL ADDRESS REGISTERED WITH AAUW ON THE MSD.

If you wish to receive the Vision in print copy via postal mail, you may fill out and submit a simple online form at this link: <http://bit.ly/T6xnT9>.

December 6th—Winter Social

The holiday gathering Dec. 6 will be in the newly renovated Vinton War Memorial from 2-4 p.m. In preparation for our first meeting in January featuring "women and violence", we are asking members to bring donations to the winter social so we can put together bags and baskets for our visits.

Sandra Kelly, VP Program

Members Grow

The Roanoke Valley Branch of AAUW gives a warm welcome to newest members **Evelyn Jordan, Lori Engel, Sharon Bottomley, Susan Hill and Pamela Welsh.**

Evelyn Jordan, graduate of Radford University, joined us this summer. Evelyn was recruited by **Peggy Shifflett.**

Lori Engel is a graduate of Radford University and **Sharon Bottomley** graduated from the University of Rhode Island and Yale. Both joined on the spot at our recent book sale. Lori was recruited by **Dorothy Briggs** and Sharon by **Peggy Shifflett.**

Susan Hill, a recent graduate of Radford University, contacted us by mail to join.

Pamela Welsh, a graduate of Bloomsburg State University and Gallaudet College,

became interested in AAUW through our recent Book Sale and through **Beth Rossi.** She attended our recent New Member Orientation to learn more and joined that day. Our New Member Orientation is open to all members, including seasoned and new members. It is also open to the community so that all may learn about AAUW, its mission and Roanoke Valley Branch activities and events.

We invite current members to be part of our *Shape the Future Campaign* and invite someone to our next meeting.

October 25 we will learn about **Women in Broadcasting. This will be held at Roanoke College, from 10 a.m. to noon.**



When someone attends a community event and joins on the spot they will receive half off their national dues, making dues \$50.50 for national, state and branch. Branches also earn one free national membership to give away for every two newly recruited members, with a maximum of five free memberships annually.

For information on who is eligible for membership, see the website at www.AAUW.org/membership or call **Heddie Sumner** at 540/884-2256.

Jane Chichester had a mild stroke last month. She is on the mend and home. Please keep her in your thoughts and prayers.

Meet Your Leadership Team

Back: Beth Ann Rossi, Dorothy Provine, Sandra Kelly, Peg Pearson, Nora Smith, Pat Hales, Judy Goodwin, Gail Burruss, Vicky Piper, Gloria Elliott

Front: Catherine Wright, Cheri Hughes, Peggy Shifflett, Charlotte Seth, Betty Black, Heddie Sumner

Not Pictured: Vianne Greek, Lydia Celin, Barbara Craig, Trish McMahon, Paula Prince, Melody Blankenship, Katherine Hoffman, Nancy Ocorr



Yearbook Additions: New Members

Deborah Williamson Nicholas

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Yearbook Corrections

Name Corrections:

Lucille Stinson (not Stenson)

Carol "Sandy" Sandidge (not Sandridge – yearbook has multiple spellings on different lists)

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Yearbook Corrections: Program Updates

October 25 | 10am-noon

Roanoke College

Women in Broadcast: Meteorology/
Sportscasters

November 23 | 3PM

Tanglewood Mall large room

Author Beth Macy – Factory Man

December 6 | 2-4PM

Vinton War Memorial

Winter Social

*bring donations for Turning Point Women's Shelter in preparation for the January 10 meeting please.

January 10 | 10am-noon

Tanglewood Mall Community Room

Violence Against Women

January 24 | 12pm-3pm

Salem Museum

SW District Meeting

February 7-8

Tanglewood Mall

\$\$ WINTER BOOK SALE \$\$

March 7 | 10am-noon

Hollins University

International Program: Laila Rossi – documentary filmmaker

March 28 | 10am-noon

American National University

Community Outreach: Public Policy Seminar

April 11 | 10am-noon

Tanglewood Mall Community Room

Annual Business Meeting & AAUW Funds

April 18

AAUW State Conference (details to follow)

May 2 | 10am-noon

Tanglewood Mall Community Room

New Member Tea & Scholarship Awards

Interest Groups

Morning Book Group

Coordinators: Nora Smith, 389-9474 and Charlotte Seth, 774-8742



The morning book group meets at the **Tanglewood Mall Community Room** at **10:30 a.m.** on the **first Wednesday** of each month.

On November 5 **Dorothy Provine** will review [*The Member of the Wedding*](#) by Carson McCullers

On December 3 **Jane Harrison** will review [*The Kitchen Counter Cooking School*](#) by Kathleen Flinn Jones

On January 7 **Peggy Dav** will review [*The Goldfinch*](#) by Donna Tartt

Afternoon Book Group

Coordinator: Melody Blankenship, 580-0185



The afternoon book group meets at the **Tanglewood Mall Community Room** at **2:00 p.m.** on the **third Tuesday** of each month.

On November 18 **Esther Mabry** will review [*A Thousand Splendid Suns*](#) by Khaled Hosseini

On December 16 **Peggy Shifflett** will review [*A Plague of Doves*](#) by Louise Erdrich

On January 20 **Nora Smith** will review [*Drinking with Men*](#) by Rosie Schapp

Theater Group

Coordinator: Gloria Elliott



On Monday, September 15th, several branch members attended American Shakespeare Center's Traveling Troupe presentation of **"MUCH ADO ABOUT NOTHING"**

Much Ado About Nothing is generally considered one of Shakespeare's best comedies, because it combines elements of robust hilarity with more serious meditations on honor, shame, and court politics.

The group met at Lew's on Williamson Road beforehand and a good time was had by all.

RV-AAUW Safari

On Saturday, Oct. 11, members of the local AAUW branch traveled to the Bedford/Forest area to visit **Poplar Forest**, Thomas Jefferson's summer home. Although the weather was drizzly and dreary, spirits were high and the tour was exceptionally professional and informative. Our docent was even an AAUW member from Lynchburg!

At the conclusion of the tour, the group continued on to Bedford for lunch at the renovated train station, Liberty Station. Along with good food, warm fellowship and conversation were enjoyed. All-in-all, the trip proved to be great fun.

Pat Hales, Safari Coordinator



Back: Vianne Greek, Charlotte Seth, Pat Hales, HelenRuth Burch, Vicky Piper, Ed Greek
 Front: Clare Newman, Jennie Sue Murdock, Sally Sizer, Betty Black, Judy Goodwin
 Not pictured: Clare's brother Robert and Vianne's husband Ken.

Roanoke Valley Branch | AAUW

Meetings held in the
Community Room at Tanglewood Mall
4420-A Electric Rd
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CO-PRESIDENTS:

CHARLOTTE SETH 540/774-8742
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VP MEMBERSHIP:

HEDDIE SUMNER 540/884-2256

GROUP EMAIL: rvaauw@gmail.com



Roanoke Valley Branch | AAUW

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Please send suggestions for articles to Newsletter Editor: Vianne Greek vmgreek@gmail.com

Executive Committee

CHARLOTTE SETH
PEGGY SHIFFLETT
Co-Presidents

SANDRA BROWN-KELLEY
Program Vice President

HEDDIE SUMNER
Membership Vice President

GAIL BURRUSS
Recording Secretary

JUDY GOODWIN
Treasurer

Mailing Address

The Roanoke Valley Branch now
has a new mailing address.

PO Box 20636
Roanoke, VA 24018

Please update your records and
begin using this address to send in
your dues.

Juanita Kreps—1981 AAUW Achievement Awardee

Sometimes a story plays out just as we envision it might in a Hollywood film: "From trying beginnings, young girl pushes out of poor circumstances on wits alone to become key member of cabinet in U.S. government." Sound like just a script? For Juanita Kreps, 1981 AAUW Achievement Awardee, this plotline was all true.

Juanita M. Kreps, 89, a prominent economist who grew up in a poor Kentucky coal-mining community and rose to become, under President Jimmy Carter, the nation's first female commerce secretary, died in 2010.

Dr. Kreps, a Duke University professor who specialized in labor demographics of older

people and women, said that she did not consider herself a women's liberationist. But throughout her career in business, academia and government, all spheres traditionally dominated by men, she repeatedly broke gender barriers and campaigned to improve women's opportunities for meaningful employment outside the home.

A soft-spoken and genteel Southerner, she was nevertheless known for her strength and willingness to speak her mind. At a televised news conference with Carter after he named her commerce secretary in 1976, she was asked to respond to the President-elect's claim that it had been difficult to find qualified women to fill Cabinet posts.

"I think it would be hard to defend the proposition that there are not a great many qualified women," she said. "We have to do a better job of looking."

Excerpted from:

<http://www.aauw.org/2014/10/08/juanita-kreps/>

http://www.washingtonpost.com/wp-dyn/content/article/2010/07/07/AR2010070704961_2.html

THE MISSION OF AAUW, FORMERLY THE AMERICAN ASSOCIATION OF UNIVERSITY WOMEN, IS TO ADVANCE EQUITY FOR WOMEN AND GIRLS THROUGH ADVOCACY, EDUCATION, PHILANTHROPY, AND RESEARCH