

# The Roanoke Valley View

Roanoke Valley Branch | AAUW

Chartered in 1923



Branch Newsletter

August 2013

## Letter from the Roanoke Valley Branch Co-Presidents

The 2013-14 year has gotten off to a great start for the Roanoke Valley Branch! We currently have 64 members, and we're still growing! We just held our annual retreat of the Leadership Team which is a dynamic group of women with exciting plans for the coming year. As in past years, you'll find details about our upcoming programs and events in the yearbook which will be available for pickup at the Fall Book Sale, details of which can be found in this newsletter.

This year's Leadership Team is a mix of veteran and new members maintaining some tradition while infusing fresh ideas. We greatly appreciate the enthusiasm each of them brought to the retreat and will continue to bring throughout the year.

We are particularly excited that the 2014 State AAUW Conference (April 4th – 6th) will be held in our backyard – Smith Mountain Lake! Close proximity to the conference brings easy access but also some responsibility. The Smith Mountain Lake Branch needs our assistance before and during the conference, so keep an eye on your email and future newsletters when where we will be recruiting volunteers.

Our branch was hit with some sad news of Jane Ingram's sudden death. We understand that a memorial service will be held for Jane at Roanoke College at 5 p.m. on Wednesday, September 4th. We will share via email any additional information as it becomes available.

We are looking forward to an exciting and enriching year!

**Paula Prince, PhD**   **Pam Kestner, MSW**  
Co-President                      Co-President

## Update Contact Information / Communication Preferences

You have received a letter from branch presidents

**Paula Prince** and **Pam Kestner** regarding your preferred method of communication.

As more communication within the branch has moved toward email, we ask all

members to update your email addresses.

For those who do not have an email address or prefer their communication via regular mail, you can indicate that you prefer to receive a hard copy of the newsletter and membership announcements.

We ask all members for updated contact information including phone number, email address and mailing address for inclusion in the year book.

Deadline for address updates will be August 15.

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**AAUW: Advancing equity for women and girls through advocacy, education, philanthropy, and research.**

The American Association of University Women (AAUW) is the nation's leading voice promoting equity and education for women and girls. Since our founding in 1881, AAUW members have examined and taken positions on the fundamental issues of the day — educational, social, economic, and political.

## Please Sign Up to Help With the Book Sale

The Book Sale is fast approaching! Your help is vital to the success of our sale and the ability for RVA AUW to award meaningful scholarships.

**Volunteers are needed to work at the sale Sept. 6-9.**

**Volunteer shifts are in 2 1/2 - 3 hour blocks.** Please volunteer for one or more! Most jobs are "sitting" jobs.

Volunteers are needed to do the following:

**Checkout teams** are most important – One pricer (must have training\*) and one money taker/ bagger for each team. Most morning and afternoon time slots need **two checkout teams per time slot.** (Only money taker teams are needed for bag sale which occurs on Sunday, September 8 from 4 PM – 6 PM and Monday, September 9 from 10:00 AM until close at 1:00 PM.

**Membership table** – greeter, keeper of AAUW membership name tags, answer questions about AAUW, hand out AAUW information and encourage people to join. Help people locate book categories as needed. Give out name tags and AAUW aprons to workers and also give members their new AAUW Directory. Help hand out bags for bag sale (no double bags).

**Book straightener** – keep books neat, return books from checkout that were not purchased to appropriate area, replace misplaced books, and help customers. Do not move books from under tables unless directed to do so.

**Back door/back room** – sit/stay near back door. Only those persons with clearance are to be let out the back door with their books. Help people locate where categories of books are located.

All workers will receive a map with the location of all book categories on it when they check in to work. If you have not

visited the space recently, you might want to stop in and see the layout before you come to work.

\*Training for pricers will be provided.

Refreshments will be available for all workers.

To volunteer please contact **Tricia McMahon** at 389-1658 or [pomroomcm@aol.com](mailto:pomroomcm@aol.com) and put AAUW Book Sale in the subject line.

### September 6-9 Book Sale Work Schedule

#### Friday work shifts:

9:30-12:30  
12:15-3:15  
3:00-5:30  
5:15-7:30  
7:15-9:00

#### Saturday work shifts:

9:30-12:30  
12:15-3:15  
3:00-5:30  
5:15-7:30  
7:15-9:00

#### Sunday work shifts:

12:45-3:30  
3:15-6:00

#### Monday work shift:

9:45-1:00

To volunteer please contact **Tricia McMahon** at 389-1658 or [pomroomcm@aol.com](mailto:pomroomcm@aol.com) and put AAUW Book Sale in the subject line.

#### *New Members*

Dorothy Provine  
Heddie Sumner  
Jane Harrison  
Kathy Baker  
Paula Wyche

### ANNOUNCING ROANOKE VALLEY BRANCH 2013 YEAR END SOCIAL

Alexander-Gish House  
Saturday December 21  
1PM-3PM

#### *In Memoriam*

#### **Dr. N. Jane Ingram**

We mourn the passing of Jane Ingram, an outstanding teacher and a college leader in service. She passed away on July 13 at the age of 65.

**Jennie Sue Murdock** wrote the following tribute: "I knew Jane through the AAUW. She was a long time member and served in a variety of ways: committee chair, and member and worked diligently and constructively with the Book Sale. She was a delight to know and will be greatly missed."

A memorial service and reception is scheduled at Roanoke College at 5 p.m. on Wednesday, September 4, 2013. Memorial gifts may be made to Roanoke College in Salem, or Bradley Free Clinic in Roanoke.

## Roanoke Valley AAUW Interest Group Updates

### Morning Book Group

Coordinators: Nora Smith, 389-9474  
and Charlotte Seth, 774-8742



The morning book group meets at the **Unitarian-Universalist Church** at the corner of Brandon and Grandin Roads.

Meetings will be at **10:30 a.m.** on the **first Wednesday** of each month.

On September 4 **Dorothy Provine** will be reviewing *The Story of Lucy Gault* by William Trevor

On October 2 **Charlotte Seth** will be reviewing *The Unlikely Disciple—A Sinner's Semester at America's Holiest University* by Kevin Roose

### Evening Book Group

Coordinators: Lynne Victorine, 345-6009  
and Lotty Hebblethwaite, 776-8011

As of publication of this newsletter, the locations for the evening group meetings have not yet been established.

Please contact group coordinators before the meeting to be informed of the correct location.

On September 9 **Melody Blankenship** will lead the discussion of *Olive Kitteridge* by Elizabeth Strout

On October 14 **HelenRuth Burch** will lead the discussion of *Wish You Well* by David Baldacci



## Do you need a ride to book group or to meetings?

The membership committee is looking into ways to help all our members attend our meetings and/or book groups.

Could you attend if you had a ride with one of your branch members?



Please let **Cheri Hughes** know at 890-5121 or [cherihughes@gmail.com](mailto:cherihughes@gmail.com). We will contact you and see what we can arrange.

## Book Group Reading Lists for 2013-2014

### Morning Book Group

*The Story of Lucy Gault* by William Trevor

*The Unlikely Disciple—A Sinner's Semester at America's Holiest University* by Kevin Roose

*Chasing Aphrodite: The Hunt for Looted Antiquities at the World's Richest Museum* by Jason Felch and Ralph Frammolina

*The Hare With Amber Eyes* by Edmund de Waal

*A Week in Winter* by Maeve Binchy

*And the Mountains Echoed* by Khaled Hosseini

*Moloka'i* by Alan Brennert

*Cry the Beloved Country* by Alan Paton

*Drinking with Men* by Rosie Schaap

*Martha Jefferson Randolph, Daughter of Monticello: Her Life and Times* by Cynthia A. Kierner



### Evening Book Group

*Olive Kitteridge* by Elizabeth Strout

*Wish You Well* by David Baldacci

*State of Wonder* by Ann Patchett

*Song of Solomon* by Toni Morrison

*The Women Jefferson Loved* by Virginia Scharff

*Moloka'i* by Alan Brennert

*Every Last One* by Anna Quindlen

*Cutting for Stone* by Abraham Verghese

*Flight Behavior* by Barbara Kingsolver

## ROANOKE VALLEY READS

Roanoke Valley Reads is an annual community-wide reading experience in which people across the Valley read a chosen book then come together to discuss it and attend activities related to themes in the book.

### 2013 Book Pick:

*Wish You Well*, David Baldacci

This book was chosen by Roanoke Valley Reads coordinators to coincide with the release of the movie "*Wish You Well*," filmed in southwest Virginia.

Events kick off October 17 with a talk by the author.

### 2013 Youth Picks

**Picture book:** *Jack Outwits the Giants* by Paul Brett Johnson

**Chapter book:** *Belle Prater's Boy* by Ruth White

## It's Book Sale Time! Update from Book Sale Chairs

As you read this we are putting the "finishing touches" on this year's Book Sale. Peggy and I would be remiss if we did not thank the following members (and a few non-members) who came and tirelessly worked to gather, haul, unpack and sort the books. This includes **Charlotte Seth, Melody Blankenship, Nora Smith, Jane Harrison, Dorothy Provine, Judy and Bob Goodwin, Vicky and Bill Piper, Pat Hales, Marcia Shelton, Cacky Wright, HelenRuth Burch, Roc Brozgul, Jennie Sue Murdock, Esther Mabry, Letitia Smith, Thayer Walker, Sandy Sandidge, Beth Ann Rossi, Katherine Hoffman, Pam Jones, Betty and Lewis Black** and **Gail Burrus**. A very special thank you goes to **Roc Bruzgul, Bill Piper** and **Eddie Godkin**. These guys packed and hauled 3 separate loads of over 4000 books each to our wholesaler while dodging rain and in temperatures over 90 degrees. July is the cruelest month!

We are pretty much ready to go for the Book Sale. We will continue to work on Tuesdays and Thursdays from 10 a.m.—2 or 3 p.m. Saturdays may not be necessary. Check your email and call **Peggy Shifflett** if you have questions about Saturday.

**HelenRuth Burch** will host the "Postcard Party" on **August 17th, 10a.m.** till done. This will get the postcards in the mail on Monday, August 19th. Call her or **Peggy Shifflett** if you have questions.

**Tricia McMahon** is signing up workers for the Book Sale. Call her and let her know what you can do to help. Also this year, because of the loss of our beloved **Betty Price**, we are having "potluck" refreshments at the Book Sale. We will provide coffee, hot water for tea (and teabags) and ice. We have a small fridge. Please feel free to call me and you can drop off items at the AAUW Space at Tanglewood or just bring them when you come to work or shop! If you don't cook, bottled water is always nice.

As a Mall tenant **we have been asked to participate in the Mall's annual "Back to School" Event. On Saturday, August 3rd, starting at 10 a.m.** we will have a table set up with Membership info and also STEM pictures and information for the parents. We will give out our bookmarks to advertise the September Sale. Please call **Peggy Shifflett** or come to the AAUW Space at 10 a.m. if you want to help.

On behalf of the entire Book Sale Committee, we would like to announce that through our wholesale and online sales, **we have already fully funded ONE scholarship for the upcoming year.** All Branch Members should congratulate themselves on a job well done.

**Cheri Hughes and Peggy Shifflett**  
Co-Chairs Book Sale Committee

## Experienced STEM members needed

**Vicky Piper** is putting together a committee for the 2014 STEM event to take place in the Spring. If you have experience with STEM, or would like to learn more about this committee, please contact **Vicky Piper** at **540-387-5016** or **vcpiper95@yahoo.com**.

## Rosalind Franklin

Rosalind Elsie Franklin was a British biophysicist and X-ray crystallographer who made critical contributions to the understanding of the fine molecular structures of DNA.

Franklin is best known for her work on the X-ray diffraction images of DNA which led to the discovery of the DNA double



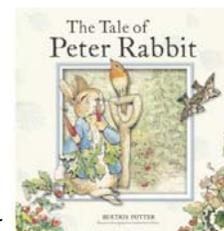
helix. DNA plays an essential role in cell metabolism and genetics, and the discovery of its structure helped her co-workers understand how genetic information is passed from parents to their offspring.



## Beatrix Potter

*Most people, after one success, are so cringingly afraid of doing less well that they rub all the edge off their subsequent work. ~ Beatrix Potter*

Potter, born in London, grew up isolated from most other children, with drawing, nature, pets, her little brother, and governesses as her contacts with the



world. In the 1890s, Beatrix Potter carried out experiments in natural history, illustrating plants, lichen, and fungi. When the difficulties of succeeding as a woman scientist became clear, she began a career as an illustrator of children's writing.

Her best-known book, *The Tale of Peter Rabbit*, began as a letter to the young son of her former governess. It was first privately published in 1901.

## Former Roanoke College Student Satellite President Receives Prestigious AAUW Dissertation Completion Fellowship

Many AAUW Roanoke Valley members may remember **Emma Howes**, who graduated from Roanoke College in 2005 and was the President of the college Student Satellite branch for two years. She is now working on her PhD in English at the University of Massachusetts, Amherst, and has just been awarded an **AAUW Dissertation Completion Fellowship** to finish her doctorate within the next year. Emma was one of the energetic and visionary leaders who made the satellite such a success.

Emma's dissertation project, reflecting her deep interest in both English and Sociology, is a cultural study of literacy among women mill workers in North and South Carolina between 1880 and 1920. She has done fascinating archival research in Cooleemee, NC, and Monaghan, SC, to uncover the lives of the women who migrated to the mills to improve their lives and were the objects of attempts to "civilize" them by teaching them to read and write. Emma argues that this condescending view of these Appalachian immigrants is too limiting, and looks at the ways that the women were able to use literacy for their own ends.

She writes, "I am so honored and excited that the fellowship is coming from AAUW, which as you know well has been such an influence on my life... And I admit, I kind of imagined **Jennie Sue** and the rest of you ladies back there with fairy dust sending fellowship vibes in my direction."

We can all be very proud of Emma and the role we played in helping to support and inspire her to embody the values of AAUW. She has a promising academic career ahead of her.

**Katherine Hoffman**

## Facebook Page or Facebook Group?

The Roanoke Valley branch has an active presence on Facebook. We have a Facebook Page as well as a Facebook Group. What's the difference between the two, and how should we use them?

The main difference between the two is that the page is "liked" and therefore is more a notification page, and the group page is "joined" and is more of an interactive group setting. Anyone can like the page but members must be approved to join the group.

In terms of interaction, the biggest differences are how member posts appear on the two pages and how the pages interact with the user experience. After "liking" the Facebook Page, posts from this page will automatically show on your news feed on Facebook. Posts by members to this page appear as short blurbs on the right hand side.

## Virtual Book Store on Amazon.com

Do you buy books on Amazon.com? Now you can support the Roanoke Valley Branch at the same time.

All of the books that will be reviewed and discussed in the morning and evening book groups are available in a virtual book store created specifically for the Roanoke Valley Branch. When you buy your books through this store, 4% of your purchases will go to support the branch.

A link to the virtual book store was added to the branch website at <http://roanokevalley-va.aauw.net/>

The direct link to the store is <http://astore.amazon.com/rvaauw-20>

Clicking on the "powered by Amazon.com" link on the site will take you to the full amazon.com site where again, a portion of your purchase will support our branch.

Women don't realize how powerful they are. ~ *Judith Light*

Any posts on the Group Page are shown as full articles and appear on the group's timeline. We invite all members to post articles and information pertinent to our members on the Facebook Group page. If someone posts a message to the Group Page you will see that reflected under "Groups" on the left hand side on your Facebook news feed.

If you know of any AAUW members who are not yet members of the Facebook Group, we encourage you to add them to the group by entering their names in the "Add People to Group" on the right hand side.

If you haven't liked the Facebook Page or joined the Facebook Group page, we encourage you to do so and join in on the interaction. We would love to hear from you!

## Roanoke Valley Branch | AAUW

Meetings held in the  
Community Room at Tanglewood Mall  
4420-A Electric Rd  
Roanoke, VA 24018

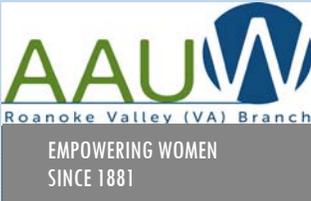
### CO-PRESIDENTS:

PAM KESTNER 540/353-4264  
PAULA PRINCE 540/343-6844

### VP MEMBERSHIP:

CHARLOTTE SETH 540/774-8742

GROUP EMAIL: [rvaauw@gmail.com](mailto:rvaauw@gmail.com)



## Roanoke Valley Branch | AAUW

Online at <http://roanokevalley-va.aauw.net/>

Please send suggestions for articles to Newsletter Editor: Vianne Greek [vmgreek@gmail.com](mailto:vmgreek@gmail.com)

## 50 Year Honorary Members



The Roanoke Valley Branch of AAUW congratulates our three newest 50-year Honorary Members: Dot Briggs, Kay Koehler and Natalie Haley. We thank them for their friendship and for their service to this branch over the years.

## Branch Meeting Dates

September 6-9, 2013	<i>Fall Book Sale</i>
October 12, 2013	<i>Equity Program</i>
November 16, 2013	<i>Diversity Program</i>
December 21, 2013	<i>Christmas Social</i>
January 11 or 18, 2014	<i>SW District Meeting</i>
February 1-2, 2014	<i>Spring Book Sale</i>

## Save the Date

AAUW of Virginia State Conference  
April 4-6 2014  
Smith Mountain Lake  
details to follow

## Executive Committee

PAM KESTNER  
PAULA PRINCE  
Co Presidents

BETTY BLACK  
SALLY SIZER  
Co Vice Presidents for Program

CHARLOTTE SETH  
Vice President for Membership

GAIL BURRUSS  
Recording Secretary

JUDY GOODWIN  
Treasurer

## Mailing Address

The Roanoke Valley Branch now has a new mailing address.

PO Box 20636  
Roanoke, VA 24018

Please update your records and begin using this address to send in your dues.

## Newsletter Deadlines

October 19, 2013  
December 16, 2013  
February 28, 2014  
April 16, 2014  
July 26, 2014

**THE MISSION OF AAUW, FORMERLY THE AMERICAN ASSOCIATION OF UNIVERSITY WOMEN, IS TO ADVANCE EQUITY FOR WOMEN AND GIRLS THROUGH ADVOCACY, EDUCATION, PHILANTHROPY, AND RESEARCH**