



ANNUAL MEETING: APRIL 2! SEE PAGE 2

The Roanoke Valley View

Newsletter of the **Roanoke Valley Branch AAUW**
AAUW of Virginia, Southwest District
Chartered in 1923

March-April 2011

Future of Book Sale Under Discussion

After holding two successful book sales at our Tanglewood Mall location, the Book Sale Committee is beginning the hard work of reviewing options for future book sales.

The lease that we hold on the space at Tanglewood will expire on September 15, 2011. There are two basic options open to us:



1. We keep the space for the coming year. There are quite a few pros and a couple of cons to this choice.
2. We do not renew our lease at the Mall. For that option we would have to find space for the sale, the books and sorting – this must, as we have learned, include 24 hour access/ security, heat and water.

Again, there are pros and cons. In addition, there are several different ways that we can accomplish either keeping the Tanglewood space or moving.

Because this issue is so complicated the Book Sale Committee is in the process of creating a comprehensive presentation for the membership.

The presentation will be given at our **ANNUAL MEETING**, April 2, 2011, (See Page 2) with time for questions and discussion. In the week after the presentation, the Book Sale Committee will be soliciting both detailed suggestions and comments from the membership. These will be included in their proposal to the Executive Committee who must make the final, best decision for the Branch. So, mark your calendars and make a special effort to attend the Annual Meeting this year and support our scholarship recipients AND the efforts of the Book Sale Committee.

—Paula Prince



Task Force Will Explore Alternate Funds Sources

Be part of a time limited, fun opportunity serving on small teams of creative, smart, open-minded women who will dream, research, recommend, and report on possible ideas location.

This is not a task force to evaluate our book sale or its location. Our primary fundraiser, the AAUW book sale, is healthy and secure.

This IS a task force where we get to prepare for changes, for a possible future where our book sale may become harder to produce or less effective as a fundraiser.

Task force members will brainstorm, share experiences, talk with successful fund raisers, and do internet research. You can be creative, productive and “do good” for AAUW from your desk in your bunny slippers!

AAUW members and invitees will gather over a short series of two or three meetings, to CREATE- STEAL- BORROW-ADAPT THE BEST IDEAS INITIATIVE to answer this question: “With or without partners, what fund raisers and resource development efforts might make at least as much money as our book sales — with no or low fixed overhead, with lower time and brawn demands on us, and will support our “brand” (or image) as well as our mission, and will and energize our membership?”

Don't wait to be recruited. Contact me by March 11.

—Gloria Elliott

540/774-3037, gloriaelliott24018@hotmail.com

AAUW advances equity for women and girls through advocacy, education, philanthropy, and research.

In principle and in practice, AAUW values and seeks a diverse membership. There shall be no barriers to full participation in this organization on the basis of gender, race, creed, age, sexual orientation, national origin, disability, or class.

Annual Meeting Scheduled for April 2

Our annual meeting will be held at the Tanglewood headquarters on April 2, beginning at 10 a.m. As a departure from our usual program, we will have light refreshments instead of asking members to make potluck dishes. First up, the Scholarship Committee will present this year's recipients. Afterward, we will hold the annual meeting. This is an important one to attend. Not only will we be electing officers, but you will learn more about how you can share your ideas regarding our book sale decision. (See Page 1)

Bring your check book, as annual dues for 2011-2012 will be payable at this time.

Nora Smith, chair of the Nominating Committee, has announced the following slate of officers to be voted on at the annual meeting :

Vice President for Membership -- **Charlotte Seth**
Recording Secretary - **Pam Kestner-Chappelear**
Treasurer - **Peggy Shifflett**
Nominating Committee - **Mary Tousman, Viola Turner.**

Additional nominations may be made from the floor with the

prior consent of the nominee.

Details of our March programs are on Page 4.

Our last program of the year will be the AAUW Fund/ Membership meeting on May 7. More details will be forthcoming, but we know we can count on that to be a very enjoyable program!

For further information on any of these events, please contact Lynne Victorine at 345-6009 or auntieclaws@cox.net.

State, National Meetings Beckon in April and June

Two exciting AAUW conferences very near Roanoke offer great opportunities for our members to join with other members in Virginia and across the United States.

First there is the State Conference April 8-9 In Wytheville. Full details may be found in the current *Virginia Vision*, which you should have received by mail or may read online at http://www.aauwofva.org/Vision/Vision02_2011.pdf. Because we now have "one member, one vote" there will be no delegates, but several new state officers will be voted on. Great workshops and speakers are also on the agenda. A registration form is online at <http://www.aauwofva.org/registration2011.pdf> Don't dally...the cost goes up after March 5.

The national AAUW Convention will be in Washington, D.C., as close as it ever gets to Roanoke, June 16-19. Again, there are no delegates to be elected, but Theresa Merkel, AAUW of Virginia past president, and Host Committee Chair, is looking for volunteers to work at the convention.

A list of the volunteer jobs available is on the state website at <http://www.aauwofva.org/DCconven2011.htm>. Members who volunteer for eight hours or more will be eligible for a \$125 discount on convention registration, parking reimbursement and a \$50 hotel credit.

Registration information for the national convention is online at <http://convention.aauw.org/index.aspx>



Half-Yearly Dues Mania!

Invite a prospective member to the March 4th program and if s/he joins on the spot, they pay only \$27.25 for membership – good through June 30, 2011. Half-Yearly Dues Drive ends March 15, 2011. Questions? Call Pam Kestner-Chappelear at 540/353-4264.



Give New Graduates Free Membership in AAUW

AAUW members can now give a recent graduate—a friend, daughter, granddaughter, or niece—a free one-year AAUW membership. That includes "mid term" graduations who will be coming up soon.

Only members can take advantage of this offer. Your grad will receive a one-year member-at-large membership. She can join a branch at any time but will be responsible for paying branch and state dues.

Complete the online membership application now at www.aauw.org. Click on "Join/Renew" then select Give a Grad a Gift. If you have questions or would like help with the online form, please contact Pam Kestner-Chappelear,

News For and About Roanoke Valley Members

Note from the Treasurer

Good news from the February 2011 book sale!!! We grossed \$8,438 in one day and a half.

Our expenses were \$669, leaving us with a net of \$7,769.

While the Book Sale Committee will make the final decision as to how that money is used, I have suggested that we replace at least \$2000 of the funds we used from our Vanguard account. The Vanguard account has been doing very well and as of February 28, 2011, it stands at \$9882.00.

I appreciate all the work our members did to make this February sale a success!!!

Peggy Shifflett

New Members

The Winter Book Sale made more for us that money. We also got the following new members:

Ann Stuart Beckett
1024 Hamilton Avenue SW
Roanoke, VA 24015
540-982-8118
asbeckett@cox.net
University of Mary Washington

Albert G. (Roc) Bruzgul
1847 Oxford Avenue
Roanoke, VA 24015
540-309-0830
rocman081@yahoo.com
Virginia Tech
(Many of you know Roc from the Book Sale)

Beth Ann Christopoulos
4606 Summerset Dr. SW
Roanoke, VA 24018
540-989-1776
back2bac@hotmail.com
Pennsylvania State University

Barbara A. Craig
2026 Turnberry Rd.
Salem, VA 24153
540-989-1379
bac2010@verizon.net
Georgetown University
(Barbara is **Ethel Born's** daughter!)

President's Message

Spring is around the corner. Let's all remember to include AAUW in our plans—attend our exciting, interesting programs, read your newsletters, read your e-mails, and volunteer for something you have not done before for AAUW.

Your interest and participation makes our Branch stronger.

We are looking forward to meeting all of our AAUW friends at the March program honoring women in the arts and the International Program, our April Annual Meeting, and the May New Member Tea and AAUW Funds Program. See you there.

HelenRuth and Pam

Onita Noffke
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Roanoke, VA 24017
859-556-1370
onlyonita@yahoo.com
Maryville University,
St Louis University



ELECTED BRANCH OFFICERS 2010-2011

HELENRUTH BURCH
PAMALA JONES
Co-Presidents

LYNNE VICTORINE
Vice President for Program

PAM KESTNER-CHAPPLEAR
Vice President for Membership

PEGGY SHIFFLETT
Treasurer

NORA SMITH
Recording Secretary

Kay Koehler, Newsletter Editor
katyko531@gmail.com

Online at <http://members.cox.net/aauwva/raauw.htm>

Roanoke Valley View



Interest Groups

Morning Book Group

Coordinator:
Maryette McLaren, 774-0144

Wednesday, March 9, 11 a.m. AAUW Headquarters, Tanglewood Mall, with lunch to follow at a Mall eatery. **Luisa Perkins** will review *The Monuments Men* by Robert M. Edsel.

Wednesday April 13, 11:15 a.m. Szechuan, Crossroads. **Beth Ann Rossi** will review *Moloka'i* by Alan Brennert. Lunch will follow.

Evening Book Group

Coordinator:
Lotty Hebblethwaite, 776-8011

Monday, March 21, 7 p.m., AAUW Headquarters, Tanglewood Mall. **Lynne Victorine** will lead discussion of *Plain Heathen Mischief* by Martin Clark.

Monday, April 18, 7 p.m., AAUW Headquarters, Tanglewood Mall. Catina Webb leads discussion of *The PMS Murder* by Laurie Levine. **Note changes!**

Monday, May 23, 7 p.m., home of Beth Ann Rossi, 1037 Bolejack Boulevard, Roanoke, 24019, (309-9930). Lotty Hebblethwaite leads discussion of *Chocolat* by Joanne Harris.

Women's History Month



March Program Honors Women in the Arts

In March, it is customary for us to honor women who paved our way during Women's History Month, but this year we are honoring local women who are making history here in our community.

Our Women in the Arts Program will be Saturday, March 5 from 1 to 4 p.m. in our Tanglewood Headquarters.

There will be art from seven area artists, including our own Mary Tousman, who is also the curator of this fine show. (And, yes, some of those works will be for sale.) Additionally, we will have four authors reading from their books: Ethel Born (represented by Jennie Sue Murdock), Beth Ann Rossi, Peggy Shifflett, and newcomer Kimberly Byles. We also have a musical surprise by a very young woman!

We'll have light refreshments and plenty of time to get books signed, purchase art and enjoy each other's company.

--Lynne Victorine



Theatre Group

Coordinator:
Gloria Elliott, 774-3037

Sunday April 17, 2 p.m. Hollins University, and optional dinner afterwards at Alejandro's.

NINE: Winner of Broadway's Tony Award for "Best Musical," nominated for 13 Oscars, and inspired by Federico Fellini's 1960's cinematic masterpiece, "8 & 1/2." Tickets are \$10:call the box office at 362-6517.

Please let Gloria know if you plan to attend.

International Affairs

Chair:
N. Jane Ingram, 427-5824

Tuesday, March 22, 7 p.m. AAUW Headquarters, Tanglewood Mall. Dr. Dolores Flores-Silva, Associate Professor of Spanish, Roanoke College, will discuss "History and Literature: The Legacy of Latin American Women"

